



Graphic Designer
based in El Paso, Texas

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 kimberlyaguerrero.com

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KIMBERLY A. GUERRERO

EXPERIENCE

2018 - PRESENT
Alphagraphics

GRAPHIC DESIGNER

Work directly with clients to concept, design, print and produce a wide range of print and digital products including brochures, newsletters, postcards, business cards, catalogs, banners, large format signage, digital display ads and more. Worked with team members to fulfill client's expectations. Assisted in the production department when there were many deadlines.

2016 - 2018
Happy Pictures

GRAPHIC ARTIST/STUDIO MANAGER

Carried out all steps for photo production: pick and choose, color correct, crop and print small and large format photography. Booked school photoshoots and studio appointments. Welcomed client's to studio and supervised personnel.

2014 - 2016
**UTEP - Professional
and Public Programs**

UNDERGRADUATE MARKETING ASSISTANT

Assisted in general design work, print and media, used for the university's programs marketing campaign. Worked as a team to concept, create and complete three course catalogs.

EDUCATION

2010 - 2015
**The University of
Texas at El Paso**

BACHELOR OF FINE ARTS

Graphics Design & Printmaking

2014
**Istituto Lorenzo
de Medici**
Florence, Italy

COURSE TOWARDS BFA

Graphics Design & Printmaking

SKILLS

Extensive knowledge of Adobe Software: Illustrator, InDesign, Photoshop

Microsoft Office: Word, Excel, Powerpoint, Publisher

Team Player, self-motivated, creative, committed, able to multitasking, organized, problem-solver, independent, high energy, goal-oriented.

LANGUAGES

Bi cultural, Bilingual: English and Spanish

REFERENCES

AVAILABLE UPON REQUEST